## PONOKA & DISTRICT CHAMBER of COMMERCE

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## PONOKA & DISTRICT CHAMBER OF COMMERCE 2017 ANNUAL BUSINESS AWARDS

Plans are underway at the Ponoka & District Chamber of Commerce for the Annual Business Awards Gala on Friday, October 20<sup>th</sup>. Last year's event was a huge success and thoroughly enjoyed by all who attended. The generosity of our sponsors and participating businesses played a big role in that success. We hope with your help, to make this year's Business Awards just as memorable!

The Business Awards will follow a similar format to previous years. We will be seeking nominations in a number of divisions. Nomination forms will be sent out and collected from August through September. Once the nominations are in the nominees will be contacted to provide a short bio. Thereafter begins the process of finalist selection. This year the winners will again be selected via on-line voting conducted by all Ponoka and District Chamber of Commerce Members. More information regarding the voting will be forwarded once nominations cease.

We are presently seeking sponsors for the Business Awards Gala. This is an excellent opportunity for you to showcase your business, along with other sponsors in advertising your commitment to local business and growth in our community. The sponsorship money is used to offset the cost related to the Awards Ceremony. We are offering sponsorship levels of **Platinum** (\$600 or more), **Gold** (\$500.00) and **Silver** (\$300.). Anyone wishing to sponsor in excess of \$600.00 will receive a Platinum sponsorship level which includes business logo on the posters, prime seating, two bottles of complimentary wine and the opportunity to present an award. With all sponsorship levels you will receive complimentary tickets for the Business Awards Gala based on your sponsorship level. All event sponsors will be mentioned in the Ponoka News, on Facebook, on the evenings itinerary and appear on ponokalive.ca. Sponsorships received before August 15<sup>th</sup> will appear on both the event and nomination posters. Sponsorships received by September 15<sup>th</sup> will appear on the event poster.

Thank you for your consideration to be a sponsor for the Ponoka & District Chamber of Commerce Annual Business Awards and for your support to our community. It is with your strength of commitment that the Chamber and the business community in Ponoka and the District continue to flourish and grow. Thank-you for your support!

Best Regards,

2017 Awards Committee
Ponoka and District Chamber of Commerce